



MPFINTENSIVE B 0 I S E 2 0 2 3



Treefort Music Hall December 7

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Why Boise?

"Don't restart, reimagine" was the theme of MPF's 2022 events in Washington, DC. As we began planning this year's Intensive and conference, three concepts kept surfacing:

- 1. There is a fundamental disconnect between the importance of music and how that is reflected in the current marketplace.
- 2. We have major opportunities to align interests of musicians, policymakers, music businesses, non-profits and other stakeholder groups, and,
- 3. The City of Boise is a fascinating petri dish of a robust ecosystem with all elements of the community aligning to create something we all can learn from.

So, being inspired by years of work by regional stakeholders to visualize the Cascadia Music Corridor, MPF is honored to bring its annual events to Boise to highlight leadership and challenges faced throughout the Cascadia region (Alaska, British Columbia, Washington, Oregon and Idaho). Our aim is to identify and promote specific initiatives and strategies that can both strengthen the region while also serving as inspiration for other national and international collaborations.

Rooted in MPF's mission to visualize and support stronger, more equitable and more resilient music ecosystems, this event bring together a wide range of stakeholders – musicians, policymakers, venue owners, non-profits, foundations, public radio leaders and music businesses – in vast conversations exploring challenges and opportunities facing our communities.

We are so excited to see you all, and thank you so much to Music Idaho, Treefort and Duck Club, Boise State University, the City of Boise, and Campfire Music Foundation for all of their efforts in making this event a reality.

Sincerly,

Music Policy Forum Board of Directors
Michael Bracy, Kate Becker, Hakim Bellamy, Anna Celenza
Dani Grant, Ashlye Keaton, Dena Morris

FULL SCHEDULE

Wednesday, December 6th

3:30 pm | Public Art and Cultural Downtown Walking Tour

Meet at Boise City Hall Lobby, 150 N. Capitol Boulevard. Tour will end with a walk to BSU Luminary Event.

5:00-7:00 pm | Opening MPF party at Luminary at BSU

This not-to-be-missed mixer will feature a musical performance by award-winning Oregon pianist, Hunter Noack, set against the backdrop of unique sensory digital artwork by local artist and Boise State faculty member, Ryan Donahue. Immerse yourself in an evening of unparalleled artistic fusion and connect with fellow enthusiasts and industry members in an ambiance that celebrates the convergence of music and cutting-edge digital artistry. Light refreshments and a cash bar will be provided. Address is 1110 S. Capitol Blvd.

Thursday, December 7th

10:00 AM - 4:30 PM | MPF Intensive at Treefort Music Hall

Full event schedule and details included in this packet.

5:00 - 8:00 PM | Delegate Dinners

Delegates will be split up into groups and sent out to local restaurants in Boise for a fun bonding experience.

Friday, December 8th

9:00 AM - 5:00 PM | Cascadia Music Summit

Full event schedule and details included in this packet.

MPF INTENSIVE DETAILS

Thursday, December 7th
10:00 AM - 4:15 PM
Treefort Music Hall
722 W Broad St, Boise ID



9:00 - 10:00 AM: Coffee & Registration

10:00 - 10:15 AM: Welcome, Objectives, and Intros Why are we here? How will this work? Who is in the room?

10:15 - 11:00 AM: What's the deal with Boise?

The MPF board is so transfixed by the relationship between Boise's creative industries and civic infrastructure that we decided it would be the ideal location of our first major conference outside of Washington, DC.

Obviously, with delegates joining from over 13 states, our interest is shared. At the same time, many of the Boise-based delegates expressed surprise and delight that Boise was selected to host. So what's the deal with Boise?

11:00 - 11:15 AM: Break

11:15 AM - 12:00 PM: What's the deal with Cascadia?

Cascadia is a region of immense cultural vibrancy, natural beauty, policy innovation and geographic distance. The Cascadia Music Corridor is a vision to build and sustain meaningful collaborative music infrastructure across the region to support musicians, music businesses and audiences.

What are the essential dynamics of Cascadia that should be understood as part of today's work? What are the strengths and needs of Cascadia's broader music ecosystem? How can we develop more collaborative and sustainable policy strategies for the region's creative economy?

12:00 - 1:00 PM: The Importance of Youth Engagement

People under the age of 25 are the true first generation of digital natives. Beyond growing up with social media, they also are the first generation of music fans to grow up with YouTube, global distribution at the click of a button and the history of recorded music available on demand on their phone. They also are a generation overwhelmed with anxiety and insecurity.

As music stakeholders, understanding and engaging with this generation is not an option. Their unique dynamics are transforming the economics of live and recorded music, while policymakers and non-profits are eager to engage around workforce development, community building, public safety and mental health. We have seen the importance of all ages venues and Creative Youth Development organizations like the Vera Project, Totem Star and Youth on Record – how can these success stories be replicated if not scaled?

1:00 - 1:30 PM: Lunch (provided on site)

1:30 - 2:15 PM: Touring and the Live Music Industry

Cascadia is well known for legendary festivals and venues. It also is notorious for endless drives and unpredictable weather. For artists, basing a career as a touring artist in the region presents unique challenges and opportunities. Similarly, the region is full of smaller communities that have varying levels of live music infrastructure.

Are there specific opportunities to make the touring life safer and less of a grind? What are the funding opportunities to allow artists to not have to make financial sacrifices to play in smaller communities? How can the public and corporate sectors better support mission-based venues and festivals that are critical resources for musicians, audiences and the broader community? And how do we find solutions that contribute towards a more sustainable live music industry accross the country to return more revenue to independent music stakeholders?

1:30 - 2:15 PM: Public Policy and Philanthropy

Cascadia is playing a leading role with policymakers eager to understand how their policies and funding initiatives can support music ecosystems, in part because they know that thriving music ecosystems directly aligns with other public policy goals. What are some of the best examples of specific policies within Boise that can and should be replicated in other communities? How are different communities managing the ongoing relationship between their public sector and music stakeholders? And more broadly, what should our policy needs moving forward, both for cities and states within Cascadia, but also nationally/federally?

3:00 - 3:15 PM: Break

3:15 - 4:00 PM: Public Radio, Streaming, and Sustainability

Our creative industries exist in a remarkable crossroads: while the digital music revolution has facilitated an avalanche of new creative opportunities for artists and consumers, it is no secret that the economics of this new system have reproduced and exacerbated historically-rooted issues of labor insecurity for artists and independent music stakeholders. Furthermore, the digital music revolution has significantly impacted the role of radio, public media, and music journalism throughout Cascadia and other music communities accross the country.

How are these impacts of the digital music revolution (the positives and the negatives) felt at the local level throughout Cascadia and beyond? How have local media and public radio stakeholders responded to this paradigm shift? What are our priorities for creating more economically sustainable model of digital music that better supports working artists, public-sector media, music journalim, independent venues, and other music stakeholders?

4:00 - 4:15 PM: Closing Thoughts

CASCADIA MUSIC SUMMIT EVENT DETAILS

Friday, December 8th 9:00 AM - 5:15 PM The Egyptian Theatre 700 W Main St, Boise, ID



9:00-9:30 AM - Welcome, Housekeeping, Themes, and Objectives

Opening remarks from Michael Bracy, Founder of Music Policy Forum, and other event organizers

9:15-9:45 AM - Keynote 1: Jimmy Hallyburton, Boise City Council President

9:45-10:30 AM - Presentation: Introducing the Cascadia Music Corridor

Since before the pandemic, music advocates across Cascadia have explored developing collaborative infrastructure that would support the vibrant yet fragile music ecosystems across Alaska, Washington, Oregon, and Idaho. What are the core ideas behind this concept? And what are the next steps in development and rollout?

- Kate Becker, Creative Economy Director, King County, Washington
- Nathan Walker, Music Idaho
- Marian Call, AKIMI
- Meara Mclaughlin, MusicPortland

10:30-11:15 AM - Artists' Perspectives on The Cascadia Music Corridor

Every cliche about being a professional musician in this era is true: it is absolutely the best of time and worst of times. Building and sustaining a music career can be exhausting and overwhelming, especially in the geographically isolated Cascadia region. How can we as stakeholders and advocates build more tangible and meaningful support for professional musicians? What are the tradeoffs involved in staying based in Cascadia?

- Amanda Ashley, Boise State University (moderator)
- Ukaih Bogle, Boise, ID
- Rose Gerber, Portland, OR
- Ben London, Seattle, WA
- Ashley Young, Anchorage, AK

11:15 -11:30 AM - Feature: Hunter and Lori Noack | In A Landscape

Founded by classical pianist Hunter Noack, IN A LANDSCAPE: Classical Music in the Wild is a 501(c)(3) nonprofit outdoor concert series where America's most stunning landscapes replace the traditional concert hall. A 9-foot Steinway grand piano travels on a flatbed trailer to State and National Parks, urban greenspaces, working ranches, farms, and historical sites for classical music concerts that connect people with each landscape. Since 2016, IN A LANDSCAPE has presented 250 concerts in Oregon, Washington, Montana, Idaho, New York, Utah, Wyoming, and California to over 50,000 people.

11:30 AM - 12:15 PM - Government, Philanthropy and the Business Community

Our work as music stakeholders is rooted in a fundamental contradiction: the underlying importance of music for our humanity, sense of community and expression is rarely in alignment with the economic structures of the industry. Advocates, policymakers and philanthropists are constantly innovating in pursuit of tangible initiatives that can align with music to support multiple civic objectives while being replicable or scalable. How can these initiatives inform our own work as we look for regional solutions?

- Dena Morris, MPF Board, moderator, Seattle, WA
- Sean Keithly, Economic Development Director, City of Boise
- Jami Duffy, Executive Director, Youth on Record, Denver, CO
- Jamie van Leeuwen, CEO and Founder, Global Livingston Institute, Denver, CO
- Aaron Myers, Executive Director, Washington DC Commission on Arts and Humanities

12:15-12:30 PM - Featured Presentation: Stephen Parker

Executive Director, National Independent Venue Association (NIVA)

12:30-1:30 PM - Lunch (not provided)

1:30-1:45 PM - Featured Presentation: James Miles

Creative Economy Manager, City of Seattle

1:45-2:30 PM - The Role of Data in Music Policy Strategies

All music stakeholders are reliant on qualitative and quantitative data to inform policies, strategies and initiatives. Music Policy Forum joins many other music advocates in celebrating the maturation and acceleration of the field, including a richer understanding of how to utilize best practices and quantitative data, what questions are the "right" ones to ask under different circumstances and how the field can maximize return on investment through lower research costs and higher overall impact.

- Tilley Bubb, City of Boise, Moderator
- Don Pitts, Founder and President, Sound Music Cities, Austin, TX
- Donna Harrison, Director of Cultural Tourism and Inclusive Marketing, Chattanooga, TN
- Michael Seman, Director or Arts Management Studies, Colorado State University
- Shannon Roach Halberstadt, Washington State Department of Commerce, WA

2:30-2:45 PM - Featured Presentation: Daniel Pak

Co-Founder and Executive Director, Totem Star, Seattle, WA

2:45-3:30 PM - Festivals, Venues and Maximizing Infrastructure

The Cascadia region is well known for festivals and venues that are community anchors and beloved by artists and audiences alike. At the same time, many cities grapple with post-pandemic dynamics, including fewer downtown workers, housing and public health challenges and uncertainty about the future of work. How do festivals and venues relate to these broader civic challenges? And does the live music industry present an opportunity to strengthen a workforce development pipeline by strengthening partnerships with Creative Youth Development organizations?

- Kate Becker, Creative Economy Director, King County, Washington
- Reese Tanimura, Managing Director, Northwest Folklife, Seattle, WA
- Deb Mahar, Wow Hall, Eugene, OR
- Kevin Sur, Artist Home, Seattle, WA

3:30-4:15 PM - Featured Conversation: Dessa, N3PTUNE, & Eric Gilbert

- Emily Fox, KEXP, Seattle, WA (moderator)
- Dessa, Minneapolis, MN
- N3PTUNE, Denver, CO
- Eric Gilbert, Treefort and Duck Club, Boise, ID

4:15-5:15 PM - Town Hall: Moving From Concept to Action

After a long day of discussion, what themes, strategies and ideas have emerged as we look to take the Cascadia Music Corridor from concept to reality? What are tangible next steps we can take as advocates, music workers, researchers or government officials? If this group reconvened in two years, how would we define success? In this town-hall style session, we will attempt to synthesize what we've heard throughout the day and prepare to move forward.

- Michael Bracy, Founder, Music Policy Forum, Washington, DC (facilitator)
- Hans Larson, Founder and President, Campfire Music Foundation, Minneapolis, MN
- Lynn Ross, Executive Director, Performing Arts Lodges, Vancouver, BC
- Sarah Rathbone, Co-Founder and CEO, Co-Stellar, Seattle, WA



 $\underline{www.cascadiamusicsummit.org}$

DELEGATE LIST

Aaron Myers	Washington DC Commission on Arts and Humanities	DC
Amanda Ashley	Boise State University	ID
Amie Danielewicz	King County	WA
Andrea Cantor	City of Boise	ID
Ashley Young	Artist	AK
Ashlye Keaton	The Ella Project	LA
Ben London	Sonic Guild Seattle	WA
Brian Thacker	Boise State University	ID
Brian Wampler	Boise State University	ID
Catherine Merrick	The Record Exchange/Aka Belle	ID
Cheri Jamison	MusicPortland Music Policy Council	OR
Christopher Constant	Anchorage Assembly	AK
Dana Zuckerman	N/A	ID
Daniel Pak	Totem Star	WA
Dashel Schueler	KEXP	WA
Dave Krick	Bittercreek/Red Feather LLC	ID
David Schanen	MusicScene	WA
Davis Provost	Campfire Music Foundation	IA
Dayo Ayodele	Global Lounge Incorporated	ID
Deb Maher	Community Center for the Performing Arts- WOW Hall	OR
Dena Morris	Music Policy Forum	WA
Derek Ganong	Boise State University	ID
Derek Trost	Music Portland; Music Policy Council	OR
Dessa	Artist	MN
Don Pitts	Sound Music Cities	TX
Donna Elle Harrison	Chattanooga Tourism Co.	TN
Elliot Prestwich	The Egyptian Theatre Company & J SWIZZ Presents	ID
Emily Fox	KEXP	WA
Eric Alexander	Boise State University Department of Music	ID
Eric Gilbert	Treefort/Duck Club	ID
Eric Walle	Idaho Botanical Garden	ID
Erin Anderson	Idaho Botanical Garden	ID
Greg Bowman	Boise Hive	ID
Hunter Noack	Artist	OR
James Miles	City of Seattle	WA

DELEGATE LIST

Jami Duffy	Youth on Record	со
Jamie Dunphy	MusicPortland	OR
Jamie Van Leeuwen	Global Livingston Institute	co
Jennifer Hensley	Downtown Boise Association	ID
Jennifer Stevens	City of Boise	ID
Jimmy Hallyburton	City of Boise	ID
Johannes (Hans) Larson	Campfire Music Foundation	MN
Kate Becker	King County	WA
Kate Nelson	City of Boise, Office of the Mayor	ID
Kate O'Brien	MusicPortland	OR
Katherine Shaughnessy	The Common Well	ID
Kori Hazel	Artist Manager	co
Leigh Bezezekoff	Tractor Tavern	WA
Lori Noack	Artist	OR
Lynn Ross	Performing Arts Lodges Vancouver	ВС
Marian Call	AKIMI - Alaska Independent Musicians Initiative	AK
Matilda "Tilley" Bubb	City of Boise	ID
Max Adam	Campfire Music Foundation	NY
Meara Mclaughlin	MusicPortland	OR
Michael Bracy	Music Policy Forum	VA
Michael Compton	Artist	WA
Michael Seman	Colorado State University	co
Mont Chris Hubbard	AFM Local 99	OR
N3ptune	Artist	co
Nathan Walker	Music Idaho	ID
Nichole Albertson	Radio Boise (Boise Community Radio Project)	ID
Nicole Molumby	Boise State Univeristy	ID
Reese Tanimura	Northwest Folklife	WA
Rob Dennler	Sneak Attack Music	ID
Russ Stoddard	Oliver Russell	ID
Sarah Rathbone	Co-Stellar	WA
Scott Plusquelle	City of Seattle	WA
Sean Keithly	City of Boise	ID
Shannon Roach Halberstadt	Office of Economic Development Washington State	WA
Shannon Welles	The Showbox	WA
Skyler Locatelli	KEXP / Freakout	WA
Stephen Parker	NIVA (National Independent Venue Association)	DC
Sue Latta	Boise State University	ID
Terry Morgan	Modern Enterprises LLC	WA
Tiam Rastegar	Trailhead	ID
Ukaih Bogle	Drummer/Treefort	ID

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MPF Board Member Bios



ASHLYE KEATON

THE ELLA PROJECT

Ashlye practices intellectual property, arts and entertainment law and is an advocate for the arts. Ashlye is an adjunct professor at Tulane Law School and also an adjunct professor at the University of New Orleans Graduate School in Arts Administration. She received the distinguished teaching award by Tulane Law class of 2015. She is Co-Founder and Supervising Attorney for The Ella Project. Ashlye has served on numerous boards including the Recording Academy, and she currently chairs the advisory board for WWOZ 90.7 FM Radio. Ashlye has been recognized with numerous accolades for her commitment to arts and culture, including Avenue Magazine's 2022 Activists of the Year; OffBeat Magazine's Best Music Attorney for nine consecutive years; The Advocate's Forty under 40; New Orleans City Business Leadership in Law; and the Mardi Gras Indian Hall of Fame Legal Eagle Award for her work with Mardi Gras Indians.



DANI GRANT

MISHAWAKA AMPITHEATRE

Dani Grant is one of those tenaciously hard-working creative entrepreneurs who has transformed a deep passion for music into her life's work. Dani owns and manages the legendary and historic Mishawaka Amphitheatre and three other progressive musicvenues along the Front Range of CO that host Live on The Lanes, providing live music, arcade and bowling experiences. To complement her roles as venue owner and local arts and culture champion, Dani also has served on many boards including KUNC &KJAC The Colorado Sound, WE-STAF Denver Music Task Force, The Sustainable LivingAssociation, Rocky Mountain Student Media Corporation (CSU Media) and Community Radio of Northern CO-KRFC.

DANI@THEMISHAWAKA.COM



DENA MORRIS

AMPLIO SEATTLE

Dena Morris has served as a federal advocate for non-profit clients, as the Legislative Director for a senior member of the U.S. Senate's Democratic leadership, and as Washington (DC) Director for the U.S. Centers for Disease Control and Prevention (CDC). In each of these roles, Dena advanced an agenda through Congress with an understanding of the interrelated role that policy, process, and politics play in the legislative process. In Seattle, Dena led the Washington Global Health Alliance, a state-wide membership group of organizations working in global health and served as chief of staff with Seattle Public Schools. Today, she is vice chair of the governing board of Amplio, a Seattle-based non-profit advancing global health and development, and a dedicated if not particularly gifted student of the cello.

DENA.S.MORRIS@GMAIL.COM



KATE BECKER

KING COUNTY

Building sustainable creative communities has been at the core of Kate Becker's career. In April 2019, Becker was appointed by King County Executive Dow Constantine, as the County's first Creative Economy Director. Just prior to this, Becker has served as the Director of Seattle's Office of Film + Music for five years, spending her days (and nights!) working to build Seattle's creative economy, keenly focused on the film, music, events and nightlife industries. She is now expanding upon this work at the regional level. Prior to joining the City of Seattle Office of Film + Music in 2014, Becker served in leadership roles at Seattle Theatre Group, Art Share LA in Los Angeles, and The New Art Center in Boston, MA. She co-founded legendary Northwest all ages venues The Vera Project and the Old Fire House, talent pipelines for the music industry. Kate has produced more than 1,000 all ages shows, and numerous large-scale events and fundraisers. Kate was a charter member of the Seattle Music Commission and currently serves on the Music Policy Forum, SIFF (Seattle International Film Festival) and Seattle Center Foundation boards.

KATE.BECKER@KINGCOUNTY.GOV WWW.KINGCOUNTYCREATIVE.COM



MICHAEL BRACY

MUSIC POLICY FORUM

Michael Bracy is an advocate, strategist and entrepreneur who works at the intersection of emerging technologies, culture and public policy. In 2017, Michael co-founded the Music Policy Forum, a non-profit dedicated to building stronger, more equitable and more resilient music ecosystems. He also is a Senior Advisor to Youth on Record, a co-founder and co-owner of Misra Records and an adjunct faculty member at Georgetown University. As Founder Emeritus of the non-profit Future of Music Coalition, Michael spent fifteen years bridging the gap between the music community and policymakers with a particular focus on consolidation of the commercial radio industry, protecting and expanding non-commercial radio, solidifying legal structures to facilitate webcasting, increasing artist access to health care and protecting innovation through strong net neutrality regulations. Through Michael's public affairs firm, Bracy Tucker Brown, he has been deeply engaged in representing cities in Washington, DC and has provided strategic counsel to a wide range of public agencies and cultural institutions including the City of Albuquerque, NEA, American Ballet Theatre, NPR, Native Public Media, International Documentary Association, Colorado Creative Industries and Fractured Atlas.

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Delegate Bios



AARON MYERS

DC COMMISSION ON ARTS AND HUMANITIES

As the Executive Director of the DC Commission on the Arts and Humanities (DCCAH), I oversee the largest funder of arts and culture in the nation's capital, supporting over 1000 organizations and individuals annually. My mission is to advance the creative and civic life of the city through art, culture, and humanities.

With over 15 years of experience in the media and entertainment industry, I am also an accomplished musician, author, entertainer, and activist. I serve on the Board of Governors for the Recording Academy, the Vice-Chair of the LGBTQIA Committee of the NAACP, and was the founding Chair of the Capitol Hill Jazz Foundation. I have published two books and released four albums, exploring topics such as race, sexuality, and social justice.



AMANDA ASHLEY

BOISE STATE UNIVERSITY

Amanda Ashley is a Professor of Urban Studies and Community Development in the School of Public Service at Boise State. She is also the Director of the School of Arts, which includes Art, Design, and Visual Studies; Music; Theatre, Film and Creative Writing, Games, Interactive Media and Mobile Technology, and Arts Entrepreneurship. The school champions arts and creative industries through research collaborations, workforce development, and community engagement.

Dr. Ashley studies economic and community development through arts and culture with a focus on placemaking, placebelonging, and placekeeping. Recently, she was awarded a National Endowment for the Arts Research Labs grant to study diversity, equity, inclusion, and access in arts and cultural districts in the U.S. cities through a multi-university effort. In 2024, she will publish her second co-authored book, The Creative Economy: Arts, Cultural Value and Society in Practice with Routledge Press.



AMIE DANIELEWICZ KING COUNTY

Senior project and program manager with creative strategy, strong analytical, organizational, and problem-solving skills, and a solid track record of completing complex projects on time and within budget. Proven ability to coordinate and supervise multiple departments, oversee hundreds of individuals and direct interdisciplinary teams in fast paced and dynamic environments, while applying leadership strategies and operational policies that promote diversity, inclusion, equity and social justice. Effective relationship builder, collaborator, listener, and public speaker, with excellent communication skills, as well as trusted judgement, analysis, and decision quality.



ASHLEY YOUNG

ARTIST AND SONGWRITER

Alaska-based Indigenous songwriter Ashley Young is a hopeful romantic with unforgettable vocal warmth. Her lovesick disposition is a light-hearted lens to radical reclamation. Audience members of Ashley's live performances experience catharsis through her infectious laughter and refreshing honesty. With a goal of promoting authenticity, connection, and cycle breaking, Ashley's music reveals vulnerable and personal truths that many experience but are often afraid to discuss. Her sources of strength are self-love, risk-taking, and Tlingít tribal values like humor and community.

After performing for a decade in Boise, Idaho, Ashley returned home to Alaska. Anchorage Daily News tapped Young as Alaska's potential breakout star of 2023. She played the main stage at Áak'w Rock Indigenous Music Festival and Sundown Solstice Festival in 2023. Ashley's act continues to captivate, bringing attention to the vibrant indie music scene in Alaska.

ASHLEY907YOUNG@GMAIL.COM IG: @ASHLEYDAYDREAMING



BEN LONDON SONIC GUILD SEATTLE

Ben London is a Seattle based music professional who currently serves as Executive Director for Sonic Guild Seattle. Prior, London worked as a as a recording artist, and held senior positions with Experience Music Project (MoPop), The Recording Academy (GRAMMYS), Hewlett Packard and Northwest Polite Society. London brought Sonic Guild to Seattle in 2019 where they've awarded over \$375,000 in grants and direct payments to Seattle area musicians since 2020.

London has a long-term commitment to supporting the Seattle music community including founding MoPop's all ages music program Sound Off!, sitting as inaugural chair of the Seattle Music Commission and serving on boards including KEXP and the Vera Project. London led the 90s band Alcohol Funnycar that recorded for indie and major labels and his music with bands such as Sanford Arms, Saint Bushmills Choir and Stag has been featured in a wide variety of movies and television programs.



BRIAN THACKER

BOISE STATE UNIVERSITY

With a career spanning several years in the entertainment industry, Brian Thacker is the Director of Venue and Patron Services for the Morrison Center for the Performing Arts. A Boise State University graduate, Brian also holds a Master's in Sport Management from the University of San Francisco. Brian excels in business development, driving growth through strategic initiatives and forward-thinking approaches. He's responsible for revenue generation of the Morrison Center and leads the team in marketing, ticketing, data analysis, and event booking. When not greeting patrons at the Morrison Center, you can find Brian on the golf course or somewhere in the Idaho mountains.



BRIAN WAMPLER BOISE STATE UNIVERSITY

Dr. Brian Wampler is a President's Professor of Public Scholarship and Engagement at Boise State University. Dr. Wampler works in the Office of the President, working on institutional capacity-building. Wampler is the PI on Boise State's NSF ART award (TRANSFORM), and a colead on Idaho's 2023 EPSCOR award (ICREWs). Wampler is a political scientist, with a focus on democracy, participation, civil society, and institution-building, having conducted field research in Brazil, Kenya, Indonesia, Ethiopia, Mozambique, Spain, and the United States. He is the author of multiple books and more than 50 articles on democracy, civil society, and institution-building. Wampler works with NGOS and international organizations across the globe.



CATHERINE MERRICK

THE RECORD EXCHANGE

I am Catherine Merrick, co-owner of The Record Exchange in Boise, Idaho, where I have worked for 14 years, initially as part time clerk, then a manager. In 2021, the founders of the store retired. It was important to me that The Record Exchange be kept in the hands of people who understood and could continue to foster the culture that had been created here, though 'owning something' had never been the direction I had imagined for myself! My educational background is in Fine Art, though I studied sound engineering and studio production through a European Social Fund program called WISEAMP - which was specifically aimed towards getting women into "the music business side of music." I'm still an active musician with my own psych-folk-jazz-rock band Aka Belle, as well as a 'session' vocalist for other musical projects (live and studio work).

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CHERI JAMISON MUSICPORTLAND

Cheri Jamison serves on MusicPortland's Music Policy Council and is an Arts & Nonprofit Management Consultant with over 12 years of experience in strategic planning, streamlining operations, and community outreach. Cultivating a non-judgmental, solution-oriented environment, Cheri meets her clients wherever they're at with their business or creative career. The focus of Cheri Jamison Consulting LLC is strengthening organizations from the inside out through capacity-building, executive coaching, board training, and professional development.



CHRISTOPHER CONSTANT

ANCHORAGE ASSEMBLY

Christopher Constant serves as the Chair of the Anchorage Assembly. He was first elected to office in 2017 after working hard as a neighborhood activist creating music and cultural events in Anchorage. Working with a couple committed neighbors he created the Fairview Block Party, a celebration of one of the most diverse neighborhoods in the US. During the COVID-19 pandemic, Constant fought hard to ensure artists were supported when relief grants were distributed to small businesses. He has been dreaming of a regional music festival in Anchorage since 2010.



COLE REINHARDT BOISE STATE UNIVERSITY

Bachelor of Fine Arts in Narrative Arts Student. What's the deal with Boise?, What's the deal with Cascadia?, Engaging youth, Touring and live performances, Supporting Curators Amplifiers and Cultural Journalism.



CRAIG JEWELL

WILD BUFFALO

Craig Jewell is the owner and talent buyer of the Wild Buffalo (a 500 cap music venue in Bellingham, WA). He is also a strategic partner at VenuePilot (a Events Management and Ticketing company), was the talent buyer of the Summer Meltdown Festival in Darrington, WA for 10 years, and serves on multiple boards including the Downtown Bellingham Partnership, The Washington Nightlife & Music Association, The Bellingham Tourism Commission, and the Upfront Improv Theatre. Craig is also a musician and currently plays in a Tom Petty and Fleetwood Mac Tribute band.



DANIEL PAK

TOTEM STAR

Daniel Pak, originally from O'ahu, is a singer, songwriter, producer, nonprofit executive, and arts and culture champion. As frontman for Kore Ionz from 2008-2018, Pak shared the stage with The Wailers, Toots and the Maytals, Steel Pulse, and many of reggae's biggest icons. Pak is the co-founder and executive director of Totem Star, a recording studio and creative youth development organization supporting a diverse community of young recording artists through music production, performance, and mentorship. On November 11, 2023 Totem Star celebrated the grand opening of its new world-class recording studio at historic landmark King Street Station in partnership with the Cultural Space Agency and the City of Seattle.Pak is a commissioner emeritus of the Seattle Music Commission and has also served as a Governor for the Pacific Northwest Chapter of the Recording Academy. In November 2022 Pak was inducted into the Asian Hall of Fame.



DASHEL SCHULER KEXP

I'm Dashel Schueler, a lifelong PNW resident with a passion for music and community. I believe in the power of a true story, told well. Through years managing wide and narrow communications with a range of audiences in a variety of settings and situations, I've had the honor to help raise millions of dollars, convey tricky stories while strengthening reputation, and spur public advocacy. As a recovering musician, I know firsthand the transformative power of music. Since joining my first band in high school, music - with its unique ability to connect people, break down walls, and foster a sense of belonging - has been at the center of my life. The desire to bring that kind of power into more lives fuels my work at KEXP, where I seek to amplify emerging musicians, connect people with music they love, and inspire support for KEXP's mission.



DAVID SCHANEN MUSICSCENE

DJ/Producer, Software Engineer, XR Media Producer, looking for collaboration on a global music business cooperative. What if there was a content network dedicated to live music? Then listener subscribers would be able to explore and discover live music anywhere in the world at any time. Musicians and venues would finally have the global reach promised by the Internet. What if it was owned by the member artists, venues, and subscribers? Dividends could be paid to members on a curve, based on contributions and need. Let's have a conversation!



DAVIS PROVOST

CAMPFIRE MUSIC FOUNDATION

Hailing from St. Paul, Minnesota, Davis Provost is a recent graduate of Grinnell College, where he majored in Economics with a Statistics concentration. He is a co-founder of Campfire Music Foundation and serves as its Treasurer with a substantial background in financial accounting and data analysis. At Grinnell he was the president of the concert association and was instrumental in bringing many major artists to the rural school in Iowa, such as Japanese Breakfast, Redveil, and Surf Curse. He enjoys a variety of music, but some of his favorite albums are Loveless by My Bloody Valentine and Worry by Jeff Rosenstock.

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DEB MAHER WOW HALL

As collaborative community leader and Executive Director of a small iconic venue in Eugene, Oregon, I recognize the important contribution we make to the local economy. I have an extensive backgroundincommunity and economic development, partnership building, nonprofit management, board governance and meeting design and facilitation. I am excited to be part of the local music scene and bring a deep appreciation for the artists we host.



DEREK GANONG

BOISE STATE UNIVERSITY

Dr. Derek Ganong is a trumpeter, collaborator, engineer, and educator who is dedicated to breaking down the boundaries between genres, disciplines, audiences, and artists. Equally committed to both education and performance, Derek serves as a mentor for students and an advocate for innovation in higher education through his position as Assistant Professor of Trumpet and Director of Jazz at Boise State University. Derek is internationally known for his multifaceted skills and is frequently in demand for both his music production experience and as a trumpeter with the skills and abilities to perform at the highest level in all musical settings. Dr. Ganong is currently the principal trumpet of the Boise Baroque Orchestra, Opera Idaho, and is the Eb Soprano cornet for the Brass Band of the Treasure Valley. He is also a founding member of Newstream Brass, the Treasure Valley Jazz All Stars, and is the chief technology Officer and trumpet faculty member of the Brass Institutes of America.

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DEREK TROST MUSICPORTLAND

Derek Trost is an architectural and acoustical designer, specializing in recording studios and live performance venues. Derek is also an active professional musician, composing, producing, recording and performing original music for all sorts of obscure projects. Derek holds a professional degree in architecture from the University of Oregon; serves on the Music Policy Council, through Music Portland; and on the City of Portland's Noise Review Board.



DESSA DOOMTREE

Dessa is a singer, rapper, and writer who has made a career of bucking genres and defying expectations. Her albums include rap bangers; a cappella arrangements; and big, catchy pop hooks. She's toured 5 continents (which sounds fancier than it is--think rented van, not catered bus), published a memoir, and recorded a live album with the GRAMMY-winning Minnesota Orchestra (okay, that one was fancy). On the invitation of Lin-Manuel Miranda, she contributed a track to The Hamilton Mixtape and while touring through Hong Kong, she delivered a TED talk titled "Can We Choose to Fall out Love?" that's notched more than 4 million views. Her written work has been published in the New York Times, National Geographic Traveler, and in literary journals around the country. On the stage and on the page, Dessa's work embodies ferocity, wit, tenderness, and candor.

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DON PITTS

SOUND MUSIC CITIES

With an impressive three-decade-long career in the music and entertainment industry, Don Pitts has emerged as a distinguished authority in the realm of music ecosystem development. As the Founder and President of Sound Music Cities, his mission is to facilitate the growth of music economies for both burgeoning and established music and entertainment cities. During his tenure as the head of the City of Austin's Economic Development Department's Music and Entertainment Division, he earned the moniker "The Sound Whisperer" by effectively reducing sound complaints by over 70%. This accomplishment underscores his capability to translate experience into actionable solutions. Originally hailing from Nashville, a city synonymous with music, Don's journey has traversed a wide spectrum of roles within the music industry. From managing bands and venues to overseeing entertainment relations at Gibson Guitar, co-founding the North American Music Cities Summit, and even contributing his expertise to the public sector, his multifaceted experience has forged a strategic perspective at the intersection of these diverse spheres.



DONNA ELLE HARRISON

CHATTANOOGA TOURISM CO.

Donna Elle can say with conviction she has been called to help individuals, nonprofits, companies, and community realize their value and worth. Donna's commitment is to help through the lens of all thing's communications and empowerment. With more than 25 years of experience in the public eye as a radio host and television personality, and women's advocate, Donna Elle has reached connected and helped people from all walks of life. She is a Chattanooga native. Donna has worked with several organizations as she created and oversaw marketing, community engagement, development, public relations efforts and long term inclusive brand strategy. Donna is also a Radio personality for Brewer Media group, and has her own business, Donna's D.I.V.A.s where she is a motivational speaker and health coach and the author of Smoking cookies on Amazon. Donna loves the heart of people and her proudest accomplishment is raising her son Brandon. Donna is a mother, career woman, and Motivator. Her personal motto is..."You don't have to live a good life. You GET to live a good life!"



EMILY FOX KEXP

Emily hosts and produces KEXP's music interview show, Sound & Vision. Music and storytelling is her passion. Prior to working at KEXP Emily was a host, producer and reporter at Michigan Radio, WKAR and Seattle's KUOW.



EMMA KIRKS BOISE STATE UNIVERSITY

Emma Kirks has twelve years of museum experience. She began her career working as the Andrew W. Mellon Fellow at the National Gallery of Art in Washington, D.C., where she was responsible for maintaining the Artist Materials Collection and working on the ASTM standard for colored pencils. She went on to work in the conservation department at the NGA for seven more years with a focus on studying the longevity and conservation of platinum and palladium photography.

From there, Emma moved to Austin, Texas, where she was the Director of Operations for Landmarks at the University of Texas at Austin. Landmarks is the public art collection on the UT campus, whose collection is mostly comprised of a permanent loan from the Metropolitan Museum of Art.



ERIC ALEXANDER BOISE STATE UNIVERSITY

Dr. Eric Scott Alexander is an Associate Professor at Boise State University where he teaches courses in music composition and music theory. Eric also serves as the Associate Chair of the Department of Music, and is currently the chair-elect. Eric is an active composer of music for the concert stage as well as dance and film, and his music has been performed in the United States, Europe, and Asia. He earned a Doctor of Musical Arts in Composition from Boston University and a Bachelor of Music Composition from the University of Colorado, Boulder. Before joining the Boise State Music Department, Eric taught music composition and theory at the University of Northern Colorado, Greeley, where he also directed the Open Space Festival of New Music.

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ERIC GILBERT TREEFORT/DUCK CLUB

Eric Gilbert is a co-founder, CEO and talent buyer at Duck Club Entertainment inBoise, ID best known for building Treefort Music Fest. Treefort is a multi-disciplined(aka multi-Forted), multi-day, multi-venue event that has taken over downtown Boisefor five days in March since 2012. Duck Club Entertainment also produces concerts invarious venues in Boise year-round as Duck Club Presents, runs a boutique bookingagency as Duck Club Touring, and is currently building the first venue of their own -Treefort Music Hall (opening in early 2023). Built off of years of DIY touring and beingactive in the music community at large, Gilbert and his team hold a strong focus oncommunity building, artist discovery and advocacy, and a passion for creating a nichewithin the business side of music that keeps them inspired. Maintaining a home in thecultural frontier of Idaho has proven fertile ground for their fresh and collaborativeapproach. Gilbert also hosts a weekly radio show called Antler Crafts on communityradio station Radio Boise 89.9 FM, still plays keyboards in a new band called FloatingWitch's Head, and is a father of a crafty 8-year-old girl named Vera in his latestcollaboration with his longtime bandmate and life-partner Lisa Simpson.

INSTAGRAM: @ANTLERCRAFTS @TREEFORTFEST @DUCKCLUBBOISE



ERIN ANDERSON IDAHO BOTANICAL GARDEN

Erin Anderson has over twenty years of experience in nonprofit management, including fundraising and budgeting, staff development, and strategic planning. As Executive Director at Idaho Botanical Garden, Anderson is responsible for overseeing all of the Garden's daily operations, member services, programming, events, and horticultural efforts. Erin is an active volunteer in our community, a proud mamma to two daughters, and on weekends can be found in the Boise foothills. Erin holds a degree in Political Science from Boise State University, and a Master's in Organizational Leadership from Gonzaga University.

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FAYE ALLISON BOISE STATE UNIVERSITY

Fay Allison is a dedicated graduate student pursuing a Master of Arts in Interdisciplinary Studies with a focus on Music Industry Leadership and User Experience. Passionate about the music industry, Fay envisions a future where innovative user experiences drive the music industry forward. With a keen interest in leadership within the dynamic realm of music, Fay aspires to contribute her skills to shape the future of the industry. Committed to fostering creativity and enhancing user engagement, Fay's academic journey reflects a unique blend of artistic appreciation and strategic thinking. Eager to bridge the gap between creativity and business, Fay Allison is poised to make a significant impact in the ever-evolving landscape of the music industry.



GREG BOWMAN BOISE HIVE

Greg oversees introduction and execution of programs at the Boise Hive. He has authored federal and state grants for the Hive to provide music outreach to veterans and realize our Creative Culture Beats program. Greg has grown a collaborative local music experiment, bringing broadcast technology to the Boise Hive and extending weekly local 'Live at the Hive' concerts to a worldwide internet live streamed audience. Greg has been a lifelong musician, writing scores for retail stores and documentary films and continues to write quirky themes for Boise Hive projects.

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HANS LARSON

CAMPFIRE MUSIC FOUNDATION

Hans Larson is a jazz drummer, music advocate, venue operator, and computer progammer from Duluth, Minnesota. He is a recent graduate of Georgetown University, where he double majored in American Music Culture and Computer Science. In the past, Hans has worked with public-benefit organizations such as D.C. Music Summit, The Internet Security Research Group, Blues Alley Jazz Society, and the Minnesota Land Trust. He is the Founder and President of Campfire Music Foundation and is passionate about addressing issues of recorded music economics through a more sustinable model of music streaming. Hans currently spends his time working on Campfire and managing the Dakota Jazz Club in Minneapolis.

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HUNTER NOACK IN A LANDSCAPE

Hunter Noack is a classical pianist, naturalist, and founder of the award-winning wilderness concert series, IN A LANDSCAPE: Classical Music in the Wild™. After training at Interlochen Arts Academy, San Francisco Conservatory, University of Southern California (B.M.), and Guildhall School of Music and Drama, London (M.A.), Hunter returned to Oregon in 2016 and founded IN A LANDSCAPE, performing in over 250 landscapes including historic firsts at Yosemite and Joshua Tree National Parks.

In 2019, he was named All Classical Portland radio's first Artist-in-Residence and in 2021 CBS This Morning featured Hunter on a 6-minute special in their series, "A More Perfect Union." In June 2022, Hunter's album In a Landscape debuted at #1 on Billboard's classical music charts for "Traditional Classical Music."

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JAMES MILES CITY OF SEATTLE

James Miles worked as an educator in the New York City public schools for almost 20 years prior to moving to Seattle in 2016. Originally from Chicago, Miles has worked internationally as an artist and educator, and his work has been featured in magazines, books, podcasts, and newspapers. Miles is the Creative Economy Manager at Seattle's Office of Economic Development, an assistant professor at Seattle University, and on the advisory board of SXSW EDU. His acclaimed Tedx Talk focuses on his mission to narrow achievement gaps using the arts as a tool to navigate systems of educational inequality. Learn more about James at FreshProfessor.com.



JAMI DUFFY YOUTH ON RECORD

Jami Duffy, the accomplished Executive Director of Youth on Record and Co-Manager of The Underground Music Showcase, is a nationally recognized leader in nonprofit management, public policy advocacy, and creative youth development. Duffy spearheaded the creation of the Youth Media Studio, a groundbreaking collaboration with the Denver Housing Authority, drawing attention from notable figures like Yo Yo Ma and former HUD Secretary Ben Carson. Under her guidance, Youth on Record purchased the Underground Music Showcase, the largest independent music festival in the western United States, fostering wellness, equity, and economic opportunities in Denver's music community. A cofounder of All in Denver, Duffy, named a Titan 100 CEO in 2023, is a dedicated advocate and artist, with accolades including Westword's Top 10 People to Watch. Beyond Colorado, Duffy's influence extends nationally through engagements with esteemed organizations, reflecting her ongoing mission to advance equity in arts, music, education, and workplaces. Born in Colorado, Duffy holds degrees in Political Science and Journalism Studies from the University of Denver and is a Returned Peace Corps Volunteer, serving in Nicaragua from 2004 to 2006.



JAMIE DUNPHY MUSICPORTLAND

I'm a musician and policy wonk from Portland, Oregon. I serve on the board of directors for MusicPortland, where I chair the Music Policy Council, and also host the podcast Stumptown Soundcheck about the intersection of music and public policy. I am also a candidate for Portland City Council.



JAMIE VAN LEEUWEN GLOBAL LIVINGSTON INSTITUTE

Jamie Van Leeuwen, PhD, MA, MPH, is a distinguished leader and advocate in public policy, community development, and social justice. He is the CEO & Founder of the Global Livingston Institute (GLI), a non-governmental organization in East Africa that engages students and community leaders in poverty alleviation through innovative solutions. He advises Oakwood Homes on their government relations as it relates to affordable housing and most recently served as the Senior Director of Youth & Community Engagement at the Emerson Collective, where he focused on cultivating and leveraging cross-sector relationships to address critical social issues in education, conservation, immigration, healthcare, and youth development. With a career spanning over 15 years in public service, Jamie served as a trusted advisor to Mayor and Governor John Hickenlooper in Colorado. His work is focused on domestic and international initiatives aimed at combating poverty, with a specific focus on homeless and vulnerable youth globally.

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JENNIFER HENSLEY

DOWNTOWN BOISE ASSOCIATION

Jenn Hensley has held the position of Executive Director of Downtown Boise Association since 2019, having prior served in roles with the Minnesota Museum of American Art in Saint Paul and Fort Collins Downtown Development Authority in Colorado. She currently holds a Leadership in Place Management Certification and seats on CATCH Idaho's Board of Directors, the SERVE Idaho Commission, International Downtown Association's Education Committee, Boise Farmer's Market's Volunteer Committee, Visit Boise's EDI Committee, and the Idaho Child Abuse Prevention Month Committee. She was also a founding member of the Fort Collins Mural Project. Hensley is a native of Texas, with Master's and Bachelor's degrees from West Texas A&M University.

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JENNIFER STEVENS CITY OF BOISE

I am a longtime Boisean and a trained historian. As the director of our municipality's culture department, I enjoy the history that's being made in Boise's music scene. I want to continue identifying ways our department can support the music industry and bring diversity to our communities. I want my two young adult children to want (and be able) to return here!



JIMMY HALLYBURTON CITY OF BOISE

Jimmy Hallyburton was born and raised in Boise Idaho. After fighting wildfires on the Idaho City Hotshots for four years, he started a nonprofit called the Boise Bicycle Project in 2007. With a goal of transforming Boise into the Bicycle Capital of America, Jimmy and his team have helped distribute over 20,000 refurbished bicycles to community members in need, including over 12,000 bicycles to kids, and have quadrupled the mileage of Boise's bicycle network. In 2018, Jimmy created Boise Goathead Fest. Now one of the country's largest bicycle festivals and parades, Goathead Fest celebrates Boise's unique and inclusive bicycle culture and has helped rid the city of over 40,000 pounds of invasive tire-popping goatheads. Jimmy was elected to Boise City Council in 2019, reelected 2023 and currently serves as the Boise City Council President.

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KATE NELSON CITY OF BOISE

Kate Nelson is a dedicated member of the community who is passionate about improving the health and well-being of those around her. She currently holds the position of Director of Community Partnerships for Mayor McLean at the City of Boise. Prior to joining the city, Kate served as a commissioner with Capital City Development Corp. (CCDC), directed a microloan fund, and founded the Starling Project. Kate serves on numerous boards and advisory committees. She delights in mothering an energetic and bright Boise School student with her husband, Max.



KATE O'BRIEN MUSICPORTLAND

Kate O'Brien is Board President of MusicPortland, and a member of the Portland Music Policy Council. She is a community organizer, Jill-of-all-trades, occasional emcee, singer, band gal, and small business strategist. She specializes in coaching unconventional, neurodivergent people in all kinds of creative professions, but is especially fond of the passionate people who dare to make a living in the music industry.

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KATHERINE SHAUGHNESSY

THE COMMON WELL

Katherine Shaughnessy is a fine artist & entrepreneur with an MFA from The Art Institute of Chicago. She spent over a decade living in the vibrant art community of Marfa, Texas and has many years of experience working and volunteering in the arts, education and politics. She currently lives in Boise, Idaho and is the curator at The Common Well, a coworking space for artists and entrepreneurs with an emphasis on building community through the arts.

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KRAMER MILAN BOISE STATE

UNIVERSITY

Kramer Milan is an active educator and percussionist throughout the United States. As Assistant Professor in Percussion and Music Technology at Boise State University, Kramer cares deeply about the responsibility to share his passion for music with the next generation of aspiring percussionists. He has won positions in both the Waterloo-Cedar Falls (Iowa) and Midland (Michigan) Symphonies and is a member of the percussion Chamber Group, The Percussion Collective. His wide experience ranges from performances with Aretha Franklin to the American Brass Quintet. As an advocate for new music, Kramer has premiered over 30 works from composers including Hannah Lash, James Wood, Krists Auznieks, David Biedenbender, and Molly Joyce. Kramer holds degrees from Yale University, the Peabody Conservatory, and Michigan State University. As an endorsed young artist, Kramer performs exclusively with Vic Firth drumsticks, Zildjian Cymbals, Pearl/Adams percussion products, Evans Drumheads, and Black Swamp Percussion Accessories. Kramer will publish his first book on percussion history and pedagogy under Apaka Music in 2025. Outside of music, Kramer



LEIGH BEZEZEKOFF

TRACTOR TAVERN

Leigh Bezezekoff is the Marketing & Ticketing Manager at the Tractor Tavern & Conor Byrne Pub – two iconic music venues in Seattle, WA. She got her start as a DJ assistant on KEXP and contributor to the blog and station events. She began managing emerging artists before moving into Festival & Event production with Bumbershoot, Macefield, and Freakout Festival to name a few. During the COVID lockdown, she turned to advocacy and became a founding member of the Washington Nightlife Music Association (WANMA) and Keep Music Live WA which raised over \$1 million to help independent venues in Washington State. She is currently a board member for Freakout Music Festival as well as the Vice-President at WANMA, and is part of the core team of music industry professionals who are participating in Washington State's Innovation Cluster pilot program which is aiming to accelerate economic development in the music industry.





LORI NOACK IN A LANDSCAPE

Executive Director Lori Noack is a nonprofit consultant with 20+ years of arts executive leadership experience. She is a founding team member of IN A LANDSCAPE: Classical Music in the Wild, currently in its 9th season. As of fall 2023, IN A LANDSCAPE has brought 249 concerts to rural and urban communities across the West in partnership with state and national parks, local nonprofits, private landowners, tourism partners, historic clubs, and regional businesses. Prior to IN A LANDSCAPE, Noack's professional positions included Executive Director of the Afghan Women's Writing Project, the Sunriver Music Festival in Oregon, and Midsummer Mozart Festival in San Francisco, CA. During these years she also founded an arts agency, Lori Noack Arts Management, representing European and American classical musicians while also consulting non-profits on program building, fundraising, marketing and public relations.



LYNN ROSS PERFORMING ARTS LODGES

Lynn Ross (MBA, CPHR) is an impact-driven leader with 25 years of experience working in the arts and culture sector. She is the executive director of PAL Vancouver/PAL Studio Theatre, a unique complex that provides longstanding members of Metro Vancouver's performing arts professions with affordable housing in a vibrant and creative community setting. Her previous positions include Cultural Planner, City of Vancouver; General Manager, Creative City Network of Canada; and General Manager, Western Canada, SOCAN, where she spent 18 years advocating for the fair remuneration of musical works and the rights of creators.



MARIAN CALL AKIMI

Marian Call is the program director of AKIMI, the Alaska Independent Musicians Initiative. A touring solo artist, songwriter, producer, and presenter in Alaska since 2007, she is lately dedicating herself to community-building, organizing, and music advocacy in the 49th state. She recently oversaw the development of the Alaska Playlist Project and the Alaska Music Census.

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MATILDA "TILLEY" BUBB CITY OF BOISE

Tilley Bubb is Boise's Cultural Planner in the Department of Arts & History. Prior to this role, she was Boise's Public Arts Manager, developing and running the program for nearly 20 years. Bubb earned her bachelor's in fine art from University of Oregon in 1990, a master's in public administration and a graduate certificate in community and regional planning from Boise State University (BSU) in 2008, and she is a PhD candidate in BSU's Public Administration and Policy program focusing on the creative economy. She is co-founder of Surel's Place, an artist-in-residence program in Garden City, Idaho. She teaches Design Thinking for BSU's Executive MBA program. In 2012 she was honored with the Idaho Governor's Arts Award for Excellence in Arts Administration and in 2022 named one of Idaho's top 50 Arts Leaders by the Idaho Business Review. A visual artist, Bubb is an encaustic painter.



MAX ADAM CAMPFIRE MUSIC FOUNDATION

Max Adam is an investment professional at Centre Lane Partners in New York City and a Sustainability Advisor for Campfire Music Foundation. He was previously an investment banker at Goldman Sachs and Piper Sandler. Max holds a bachelor's degree in Economics and English from Georgetown University and is passionate about helping independent businesses grow within their communities.



MEARA MCLAUGHLIN MUSICPORTLAND

After 30 successful years in business development for technology, I chucked it all in to create a music advocacy organization to unite, defend and amplify the rare and special music industry in Portland Oregon. With a deep love of this place, this musical culture and a proven track record of building successful alliances, I have committed myself to help sustain and grow this cultural and economic treasure in our city.



MICHAEL COMPTON

MISSING RECORDS

Michael Compton spent years advocating for artists from behind-thescenes in prominent music industry roles. Now, as a recording artist, multiinstrumentalist, and producer he works to make an impact in a different way - with his soulful vocals and open-hearted songwriting. Whether he's performing live, working in the studio or engaging with community, Compton's dedication and love for music continues to propel him forward.

HTTPS://LINKTR.EE/MISSINGRECORDS



MICHAEL SEMAN

COLORADO STATE UNIVERSITY

Dr. Michael Seman is an assistant professor of arts management at Colorado State University where he is also the director of the Arts Management program. Michael's work examines issues in the creative economy, most recently the economic, cultural, and social impacts of music venues. He created the Music Venue Economic Impact Calculator for the National Independent Venue Association (NIVA) and his research is published in various academic journals, edited volumes, CityLab, and most recently by the Brookings Institution. He has also co-authored music strategies and creative economy reports for the City of Denver and the State of Colorado. The New York Times, The Washington Post, The Wall Street Journal, National Public Radio, CNN, and regional media outlets often seek Michael's perspective and insights. He previously managed daytime programming for two music festivals in Denton, Texas and spent several years as an executive at Creative Artists Agency in Beverly Hills, California. He is represented by the Creative Class Group for speaking engagements.

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MONT CHRIS HUBBARD

MUSICIANS UNION LOCAL 99

Mont Chris (he/him) is a performer, musician, music director, and Secretary-Treasurer of Local 99 of the American Federation Musicians; he believes that every music worker should have the legal protections afforded to other workers in this country, and he is committed to educating the community about their rights. His current Twitter nickname is "7d6 trombones // Pass the PRO Act"; it is a pretty decent distillation of his interests.

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N3PTUNE

Named the Best Breakout Artist of 2023 by Westword Magazine, N3ptune is an explosive multi-hyphenate hailing from Denver, CO. Heavily influenced by his upbringing in the Baptist Church, N3ptune is a genre-bender who alongside his co-producer and virtuoso guitarist Rusty Steve, merge the essence of gospel, blues, and soul into an amalgamation of pop music as only their minds can create. Their songs are bold and brash, and their live performances are immersive and raw to the point where Sleigh Bells' Alexis Krauss likened the experience to "seeing Prince live for the first time" and proceeded to invite them to tour with them on the spot. In 2021, after receiving placement on syndicated radio, KTCL Channel 93.3 with their hit single "Black Horse" all in a matter of weeks, N3ptune + Rusty Steve quickly ascended from the local DIY scene to performing on some of Denver's biggest stages like Red Rocks, and supporting the likes of Cordae, Rina Sawayama, Wyclef Jean, Sleigh Bells, KennyHoopla, and Aluna, making the duo staples in Denver's music scene.



NATHAN WALKER

TREEFORT DUCK CLUB & MUSIC IDAHO

Nathan Walker joined forces with Treefort Music Fest and Duck Club in 2012 and currently serves as Director of Outreach and Education. Nathan is a cofounder of Boise All-ages Movement Project where he acted as managing director developing music advocacy and education efforts, and leading the organization as it evolves into a new chapter as Music Idaho. Previously he ran an all ages venue for 10 years and created a record label called Sunless Sea Records.

After growing up in Central Oregon, Nathan Walker has lived the last 20 years in the Boise area where he loves snowboarding, mountain biking, playing music and hanging with his family, dog Bowie, and his record collection.



NICOLE MOLUMBY BOISE STATE

UNIVERSITY

Dr. Nicole Molumby is Professor of flute at Boise State. Internationally, she has performed in the England, Slovenia, Norway, Austria, Croatia, Poland, and Estonia. She has received several grants from Idaho Commission on the Arts for her contributions and performances of flute music by Slovenian composers. She released her CD "Awakening": 21st Century Slovenian Flute Music on MSR Classical Records in 2013.

Molumby is a NAMM Faculty Fellow and has held leadership positions in the National Flute Association and College Music Society where she led organizational strategic planning and creative think tank sessions for 21st century music curriculum redesign. At BSU, she is the Graduate Director for Interdisciplinary Studies and is currently working on a project to create a faculty development program titled "Think Big!." Faculty will learn to apply evidence-based, design-thinking methodology to solve today's grand challenges in their convergent research and creative activity.

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REESE TANIMURA

NORTHWEST FOLKLIKE

Reese (she/they) is a Yonsei artist and activist; born on the island of O'ahu, raised between Hawai'i and Illinois, and migrated to Seattle in 2007. She is the Managing Director of Northwest Folklife, a Seattle-based cultural arts and heritage organization, whose mission is: "To create opportunities for all to celebrate, share, and participate in the evolving cultural traditions of the Pacific Northwest." Since 2008, Reese has led the Rain City Jazz Orchestra, an ensemble uplifting the musical contributions of womxn and non-binary individuals in jazz. More recently, they created an EP with newest project, trashyQ panda, and started performing under the moniker, Akemi. Reese currently serves on the board of Local Learning: The National Network for Folk Arts In Education, Folk Alliance Region (FAR) – West and as a member of the Advocacy Committee of the Pacific NW Chapter of the Recording Academy.

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ROB DENNLER SNEAK ATTACK MUSIC

Rob is a veteran music director who's worked on feature films, documentaries, and countless campaigns for top-tier brands like Levi's, Nike, Coca-Cola, Old Spice, Audi, and Apple. Rob's career in music spans over 20 years, built largely by his passion for working with up and coming independent artists as a record producer, mastering engineer, and indie record label owner. In his current role as co-founder and Creative Director of Sneak Attack Music, a boutique music agency based in Boise and Detroit, Rob leverages his industry experience to help brands, creative agencies, and production companies by delivering custom sonic solutions to elevate their creative endeavors. Prior to launching Sneak Attack, Rob spent several years at Marmoset in Portland, serving as Head of Production and Creative Director, where he led the award-winning Original Music team, and developed an artist residency program.

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ROGER BROWN BOISE STATE UNIVERSITY

Currently serving as Director of Economic Development and as Special Assistant to the President at Boise State University. Previous roles at the university include Director of Community Affairs and Director of Government Affairs. Prior to working at the University served as Deputy Chief of Staff to Idaho Governor CL Butch Otter and Legislative Director for US Senator Wayne Allard (CO).



RUSS STODDARD OLIVER

RUSSELL

Russ is founder and president of Oliver Russell, a B Corp social impact branding agency, as well as co-founder of Unit Co., a startup founded by three certified B Corps to build the Unit of Impact measurement and reporting platform. Russ is recognized nationally for his work in branding and as a leader in the B Corp movement of businesses striving to create positive social and environmental impact. He is the author of Rise Up: How to Build a Socially Conscious Business, as well as a published poet and playwright. He lives on a small farm in Boise with his wife, Sarah, and their dogs Roux and Kali.



SARAH RATHBONE CO-STELLAR

Sarah is the co-founder and CEO of Co-Stellar, a social purpose corporation that connects creative entrepreneurs and arts organizations to capital for next-level growth. As a creative economy consultant, she has provided leadership and strategic counsel to mission-driven organizations for more than twenty years. An advocate for the power of music and art to lift up communities, Sarah is committed to helping artists and organizations thrive in the creative economy. She is skilled in leading capital projects and has helped raise more than \$750 million for projects around the world.

Building on her deep experience in the nonprofit world - as a founding board member of the Development Leadership Consortium, COOP Image Group (both in Chicago) and Freakout Festival (Seattle) - and supporting clients of all budget sizes, Sarah is interested in finding new ways to finance the sector.



SCOTT PLUSQUELLEC CITY OF SEATTLE

Scott serves as the Nightlife Business Advocate for the City of Seattle, working to support the nighttime economic sector through policy and program development, and direct consultation and project management. Previously he was the State Legislative Liaison for the City, and also the Chief Legislative Aide to the WA State Senate Majority Leader. Prior to doing political work, Scott was an actor in Seattle and LA. He received an Executive Masters in Public Administration from the Evans School at UW.



SEAN KEITHLY CITY OF BOISE

Sean Keithly is the Director of Economic Development in the Mayor's Office at the City of Boise. He is passionate about supporting the overall vitality of Boise through inspired and intentional economic development. He is a strong advocate for the growth of Boise's creative economy -- with music and culture as a central component. From helping existing businesses grow and thrive to supporting entrepreneurs and creators, to attracting new investment to our city, Sean's focus is to ensure that Boise continues to develop in a vibrant, sustainable, and authentic way that supports the mayor's vision of Boise as a "City for Everyone". Sean is a proud member of several Boise area boards including the Boise Valley Economic Partnership, the Downtown Boise Association, the Trailhead business incubator, the Boise Bicycle Project, and Boise State University's School of the Arts Advisory and Action Board.



SHANNON ROACH HALBERSTADT

WASHINGTON COMMERCE

Shannon Roach Halberstadt is the Creative Economy Sector Lead at Washington Commerce, cultivating partnerships and policy to grow creative businesses and jobs in Washington State. Her previous experience includes leadership roles for Keep Music Live WA, Artist Trust, Spokane Arts, PNW Chapter of The Recording Academy (The GRAMMY's), and The Vera Project. She has served on many Boards and Commissions, including Board Chair at Whipsmart!, Executive Committee at Inspire Washington, Curriculum Committee at Leadership Tomorrow, and Mayoral appointee at both the Seattle Music Commission and the Seattle Center Advisory Commission. Shannon envisions a Washington State recognized as the epicenter for a thriving Creative Economy.

WWW.LINKEDIN.COM/IN/SHANNONHALBERSTADT/



SHANNON WELLES FRIENDS OF THE SHOWBOX

Shannon Welles is a lifelong arts and music lover and has worked with deep passion for 25 years in the live music sector. She founded Friends of The Showbox, a community coalition to save Seattle's iconic music venue, and she serves on the Seattle Music Commission. She is a visual artist and a student of ecosystems in many forms. She holds an MFA in Arts Leadership from Seattle University and an MA in Ecological Design Thinking from Schumacher College in the UK.



SKYLER LOCATELLI

KEXP

Co Founder and Executive Director of Freakout, a non profit music festival out of Seattle. Producer of two annual music festivals in Seattle. We focus on emerging regional, naitonal and international acts with a strong focus on supporting artists from Mexico and Latin America.

By day I work at KEXP as a National Sales Executive on the Business Support team. I work with clients big and small that support KEXP through sponsorship, underwriting and various partnerships and collaborations with KEXP. Some of my clients include: Seattle Sounders, Elysian Brewing, Another Planet Entertainment, Live Nation, Bowery Presents, Treefort and many more!

@skylerlocatelli, freakoutrec.com, kexp.org



STEVEN HATCHER IDAHO COMMISSION ON THE ARTS

Steven Hatcher is the state folklorist and director of the Folk and Traditional Arts Program at the Idaho Commission on the Arts. A public sector folklorist with 22 years of experience, Steven spent a decade living in four countries and on as many continents. Overseas, his experience focused on the educational side of public folklore through contract positions awarded by the State Department and as an expatriate hired in the local economy. At the Idaho Commission on the Arts, Steven documents, supports, and celebrates the folklife of Idaho through public programs and grant funding.



SUE LATTA BOISE STATE UNIVERSITY

As an artist Sue Latta is a determined and intuitive sculptor who creates visually poignant, skillfully executed artwork utilizing a variety of processes, and she's continually exploring new forms of artistic expression. She's had more than 20 solo exhibitions and is in collections across the U.S. and Canada.

As a teacher Sue is a lecturer in the School of the Arts at Boise State University where she developed the Arts Entrepreneurship Program, which serves to help prepare students for a career in the creative economy. Sue also owns The Sculpture Studio in downtown Boise where she teaches and mentors student artists. She has proven herself as a valuable contributor in nurturing talent and appreciation of the arts.

susanlatta@boisestate.edu, website: suelatta.com



TERRY MORGAN

MODERN ENTERPRISES LLC

Terry Morgan is an Emmy Nominated, and 5 time "Telly Award" winning BIPOC artist/producer/impresario with over 45 years of experience. He currently serves on the Washington State Arts Commission and the Seattle Music Commission, and was recently inducted into the Washington Festivals and Events Hall of Fame. His company Modern Enterprises LLC first introduced BOREALIS a Festival of Light to Seattle attracting over 120,000 in 2018.

Decades of experience in special event design, digital programing, venue management, artist booking, management, promotion, and public relations makes Modern Enterprises LLC one of the most creative international event planning teams. Our client list includes Carnation Farms, Microsoft, Amazon, C2 (Canada), iMAPP (Romania), The City of Redmond, Cirque Du Soleil, The Space Needle, Chihuly Gardens and Glass, KING 5 TV, Nordstrom, Children's Hospital, Chateau Ste. Michelle, The Museum of Flight, The National Governor's Association, Pacific Place, University Village, Seattle Magazine, The Stillaguamish Tribe and the Downtown Seattle Association.

Modern Enterprises.com / Borealisfestivaloflight.com. modernenterprises@me.com



TIAM RASTEGAR TRAILHEAD

People, business and community are my purpose and passion. Born in Iran and raised in Germany as an asylum seeking war refugee, Tiam immigrated to Boise in 2000 and lives there with his wife and two children. Tiam received both a bachelor of International Business and an Executive MBA from Boise State University. He has wide-ranging experience in Sales, Product Development, Program Management and Mergers & Acquisitions with Boise startups since the early 2000's. As the CEO & Executive Director of Trailhead, Boise's non-profit hub for entrepreneurship and startup incubation, he also chairs Boise Entrepreneur Week - Idaho's largest entrepreneurial event. Tiam earned the Idaho Business Review's 2021 CEO of Influence Award, and was ranked 2nd in the Idaho Business Review's Power 25: Startup Edition in 2022, earned the Accomplished 40 Under 40 Award in 2022 and received the 50 Most Influential Business Leaders in Idaho Award in 2022. Tiam also serves on several Boards as an advisor and board member, and was sworn in as a public official and Board Director at the Greater Boise Auditorium District in 2023.



UKAIH BOGLE

DRUMMER

Former drummer for Youth Lagoon, How to Dress Well & Trevor Powers. Currently drumming for Petey on a world tour in support of his most recent record USA.I've spent over 100+ days on the road touring the US, Canada, UK, & Europe every year since 2014 and had the opportunity to play Lollapalooza, Bonnaroo, Outside Lands, Sasquatch, SXSW, Treefort and many more major UK and European festivals over the years.

I live in Boise Idaho with my wife Emily, dog Butters, and beautiful new baby girl.

Welcome to Boise!

Listed below are events or places to visit while you are here.

EVENTS

Tuesday, December 5th

 Gentri: The Gentlemen Trio's holiday Christmas show at the Morrison Center (ticketed) https://www.morrisoncenter.com/events/detail/gentri-christmas

Wednesday, December 6th

- 3:30 Public Art and Cultural Downtown Walking Tour. Meet at Boise City Hall Lobby, 150
 N. Capitol Boulevard. Tour will end with a walk to BSU Luminary Event.
- 5-7pm Opening MPF party at Luminary at BSU (1110 S. Capitol Blvd)

Thursday, December 7th

- First Thursday events throughout downtown. Check out all music-related events here: https://downtownboise.org/events/first-thursday/music Of note:
 - Radio Boise "Open Station" hosted by station manager, Nichole Marie. Food and adult beverages. The Alaska Center, 1020 W Idaho, 5:00 - 8:00 PM
 - The Record Exchange 1105 W Idaho St Lots of First Thursday deals, including 25% off all Rare Wax used vinyl. Closes at 7:00 PM.
 - Boise Centre / Grove Plaza Light and sound show hourly until 1:00 AM listen while you skate around the holiday tree!
 - Latina Mercadito at Hap Hap Lounge Above Treefort Music Hall, 722 W Broad Street. Stop by after you see the Boise Phil Youth Orchestra downstairs!
- 5 7pm, First Thursday Luminary After Dark (free, STEAM in the Luminary Laboratory - Zoom in on digital projects by Boise State faculty and students that join the forces of visual arts, microscopic geometries, and spatial dynamics.)
- 7:30-9:30pm <u>Boise State Music Family Holiday Concert</u> (ticketed) https://www.morrisoncenter.com/events
- 6pm doors open Boise Philharmonic Youth Orchestra, at Treefort Music Hall (free, 6pm doors. (First Thursday at Treefort Music Hall! A special Holiday event with Boise Phil Youth Orchestra playing classic holiday tunes. Ornament making with recycled sheet music, Treefort Music Fest Merch Pop up, hot festive drinks!)
- 7:30pm Miss Julie by the Boise State University Theatre Majors Association
 At the Danny Peterson Theater at the Morrison Center, (ticketed)
 https://www.unation.com/event/boise-state-university-theatre-majors-association-miss-julie-44897838/
- 6-8pm Holiday First Thursday at the Idaho State Museum
 610 Julia Davis Drive
 - (Visit the Idaho State Museum and experience a festive evening that will include a preview of our 3rd annual Winter Wonder Village. Start your holiday shopping at our 2nd annual vendor fair featuring local Idaho Artists and Vendors.)
- Turtle Poppers + High Pine Whiskey Yell at Shrine Social Club
 - Local based bluegrass bands. Let Nathan or Eric know you'd like to attend and Duck
 Club is happy to provide you complimentary guest list spots for this show.

Friday, December 8th

- 8pm start, doors open at 7 Hair by Alley Repertory Theater at the Visual Arts Collective https://visualartscollective.com/events/alley-rep-presents-hair-the-american-tribal-love-rock-musical/
- Jeff Rosenstock + Small Crush + Georgia Maq at Treefort Music Hall https://www.eventbrite.com/e/jeff-rosenstock-small-crush-georgia-maq-tickets-63767107

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Saturday, December 8th

 8pm start, doors open at 7 - Hair by Alley Repertory Theater at the Visual Arts Collective https://visualartscollective.com/events/alley-rep-presents-hair-the-american-tribal-love-rock-musical/

ONGOING EXHIBITIONS & RESOURCES

Boise Chamber Gift Shop and Visit Boise Information Center

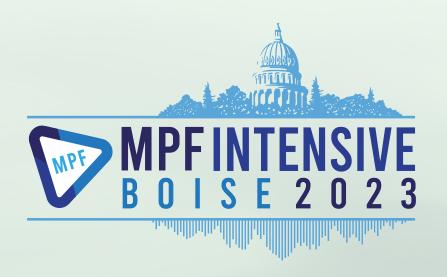
1101 W. Front Street M-Th 8am-4:40pm, Friday 8am-3pm

Boise Art Museum

670 Julia Davis Drive
Tuesday - Saturday 10 - 5pm, Sunday noon - 5pm
There are two exhibitions of Japanese-inspired artworks
https://boiseartmuseum.org/

Discovery Center of Idaho

131 W. Myrtle Street Impressionist Immersive Exhibition https://www.dcidaho.org/



SEE YOU IN BOISE!

THANKS TO OUR PARTNERS











