

[AR 2022-416](#) details the Assembly’s vision and goals to alleviate the housing shortage and affordability crisis. To achieve these deliverables and move to action, it’s critical to have an approach that gathers data and stories to support informed decisions, identifies viable policy solutions, and builds a broad community understanding of the interrelatedness of housing production and affordability.

1. **Assembly Housing Policy Retreat (May 19, 2023)**
 - **Housing 101** - A quick update for new members and a refresher for current members.
 - **Update and Collaborative Session** - Discuss current efforts and strategize next steps.
2. **Community Conversations about Housing (Gather Data & Stories) (Summer 2023)**
 - 2 in-person and 1 virtual facilitated and inclusive conversations to capture a community vision and goals to be shared at Housing Summit.
3. **Community Survey about Housing (Gather Data and Stories)**
 - A brief survey about the rental and housing markets utilizing social media, media, community partners, and networks to capture community vision and goals.
4. **Communicate the Story**
 - Op-eds deep diving into housing production, affordability, and the impacts of policy decisions to build broad community understanding.
 - Capture short videos of community voices.
 - Utilize earned media to tell the narrative of the ongoing efforts.
5. **Housing Summit (Fall 2023)**
 - Share the data and stories gathered to support and inform policy that allows the assembly to transition to actionable items and tactics to achieve more housing choices.
 - A policy-focused conversation with diverse stakeholders at the table that leads to an understanding and agreement about how decisions are made.

Line Item	Cost
Summit - Room Rental	\$6,000
Event Logistics Marketing/Printing/Media	\$8,000
Community Conversations (2 in-person, 1 virtual) Facilitation/Rentals/Advertising	\$11,000
Video Production	\$10,000
Speaker Fees	\$8,000
Catering	\$7,000
Contract Support through 12/31/2023	\$30,000
Total	\$80,000

Housing Summit Memo
Anchor Strategies
AnchorStrategies@gmail.com