

The solution to  
homelessness is housing.  
Everyone is housing ready.  
Housing First is the key.





Communities succeeding in reducing homelessness take a coordinated approach, moving from a collection of individual programs to a community-wide response that is strategic and data driven. Communities that have adopted this approach use data about the needs of those experiencing homelessness to inform how they allocate resources, services, and programs and deeply coordinate those efforts as a whole system built to drive reductions in the rates of people experiencing homelessness.

Housing is the Solution and the **NEXT STEP**.

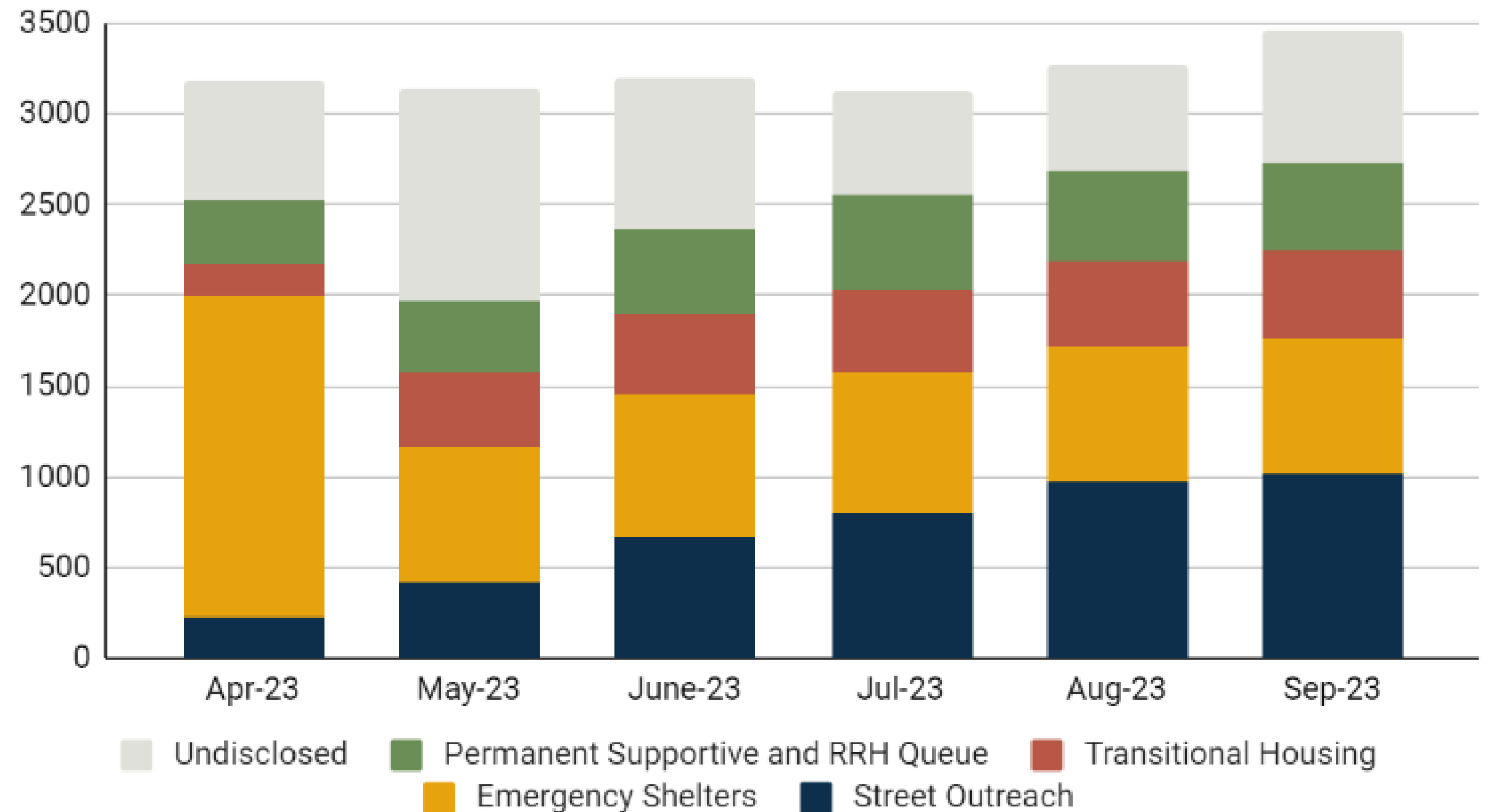
**HOMELESSNESS IS THE RESULT OF NOT  
ENOUGH HOUSING.**

2,478 permanent housing units are needed to fill the housing gap in Anchorage.

Where were unhoused people served by the end of the month?

Movement through the system is fluid - where people go depends on season, providers, housing options, etc

## Where People Are Staying by Project Type



**In September 2023: 3,086 people experiencing homelessness utilized services 3,265 times**

## Expanded Street Outreach

### By the Numbers:

- 952 People Engaged a total of 2,484 times
- 734 were new to a street outreach program
- 121 People exited over the summer
- Over 65 People moved into permanent housing

## Expanded Street Outreach

### By the Numbers:

- Over **13,000** basic needs items provided such as food, hygiene and first aid items, and clothing and winter gear
- Over **100** medical contacts weekly, including **327** medical referrals to specialized services



## Piloting a New Approach to Housing

The biggest barrier to housing in Anchorage is finding units. What if the system bought its way into the market to ensure units were available as needed with sufficient incentives and supports to landlords to ensure that people experiencing homelessness can be competitive in even a tight housing market.

**What does that look like?**  
**THE NEXT STEP**



# The Foundation for the NEXT STEP

**Data:** more accurate identification of who is experiencing homelessness through taking data and coordinated entry into the field and analyzing data for system service utilization

**Equity:** identified inequities for housing placements versus most vulnerable in the system and shift to person centered planning process

**Funding:** braided and leveraged funding to support housing

**Coordination:** braiding and leveraging system assets to create funding plans based on individual needs

**Housing:** unit acquisition strategy identified + hotel conversions + housing navigation over the summer for document readiness

**Supportive Housing:** streamlining process to access permanent supportive housing

**Support Services:** diversified funding identified as well as a case management strategy to overcome workforce challenges



# What we need:

This financial model is the all-in cost for housing 150 individuals assuming no subsidies or outside contributions.

Housing and supports, plus all costs associated with leasing up and moving into a unit with the necessities.

\$78.27 per day cost for housing, utilities + supports for 1 year.

\$69.23 per day cost housing + supports for 1 year.

Current approximate per day expense for Emergency Cold Weather Shelter \$90.00 - \$100.00

# The NEXT STEP in action: Vouchers and Rental Assistance

When individual resources, such as vouchers are used, the per person cost is reduced.

**Total per person out of Pilot cost to secure housing  
\$570.00 per person or \$11,400.00 for 20 individuals**

**Leveraged assets – not paid by the Pilot is \$25,227 per person or \$504,540 for 20 people**

# The NEXT STEP in action: Existing Housing Programs

When individual resources, such as permanent supportive housing (PSH) are used, the per person cost is reduced.

**Total per person out of Pilot cost to secure housing  
\$0.00**

**Leveraged assets – not paid by the Pilot per person \$30,869.00 or \$308,690 for 10 people**

# How do we pay for it?

The **NEXT STEP** is a public private partnership model that uses existing investment in new way coupled with individuals accessing subsidies and other person-centered supports.

<b>Total Funding Needed</b>	<b>\$4,630,350</b>
Current Funding Sources	\$1,065,000
Individual Funding Sources	\$1,156,350
<b>Funding Gap</b>	<b>\$2,409,000</b>

# MEASURING SUCCESS

The metrics below have been established to help gauge progress in the **NEXT STEP**:

- Number of people experiencing literal homelessness in Anchorage
- Percentage of people exiting to permanent housing destinations
- Returns to homelessness
- Percentage of people experiencing homelessness into HUD and other subsidized housing programs

Everyone deserves a safe home

# ANCHORAGE IS A HOUSING FIRST COMMUNITY.

When housed, people have a platform to address all their needs, no matter how complex.

The goal – Reduce Anchorage’s unhoused population by 150 during this winter.

Are you ready to join us in taking the **NEXT STEP?**

The **NEXT STEP PILOT** gives us a roadmap to quickly and sustainably move people to **housing**, creating flow in emergency shelter and other homelessness response services.