

Collaborating for Strategic Impact

Entities exploring collaborative funding in Anchorage:

- US Housing and Urban Development
- Municipality of Anchorage
- Alaska Housing Finance Corporation
- Alaska Mental Health Trust Authority
- State of Alaska
- Rasmuson Foundation
- Anchorage Coalition to End Homelessness

More in December:

- Providence Foundation
- Block Foundation
- Weidner Apartment Homes

Collaborating for Strategic Impact:

First Three Meetings

August 22, 2023:

- Heard from Katy Miller, USICH, on what collaborative funding can look like
- Explored options, pros and cons, and willingness to continue exploration

September 14, 2023:

Momentum around:

- Sharing information: Identify funding coming up in the next 18 months or so, asking one funding option to provide more in-depth information at the next meeting.
- Pilot Project: the suggestion a few funders coordinate around an initial pilot project, with the Municipality's Alcohol Tax and federal funds being possibilities. The State of Alaska's CDBG-DR and CDBG-CV funds may also be possibilities.
- Research: Map out a project's funding needs over project development and operating lifetime. Work with potential funders for eventual collaboratively funded project.

Collaborating for Strategic Impact:

First Three Meetings

December 5, 2023:

- City of Houston Discussion
 - Hard and constant work to coordinate and concentrate investments, especially where resources are limited
 - Role of a champion – political, philanthropy or business
 - Potential future efforts include a combined list of upcoming funding opportunities and possible coordinated funding for the next steps housing surge

No next meeting set –

U.S. Interagency Council on Homelessness

Coordinated Funding
Anchorage, Alaska





Coordinating the Federal Response

- The Council
- Council Policy Group
- Interagency Working Groups
- Collaboration With State and Local Leaders





Funding Coordination

Key Elements:

- Create Transparency
- Set Clear Goals
- Align Timing and Forms
- Align Priorities
- Use Data to Drive Investment
- Maximize and Fully Utilize Existing Resources
- Leverage New Funding Through Public and Private Partnerships



Ways to Collaborate

- Share information about resources available and timing
- Announce resources and timelines together (via a common NOFA)
- Create a plan based on goals and identified needs/ gaps
- Align priorities and set common targets
- Create a common application form
- Collaborate on review processes
- Look for opportunities to pair or pool resources in a common funding process
- Jointly fund projects
- Create a coalition to build and leverage additional funding resources



Examples of Successful Funding Collaborations

- [Destination Home](#) in San Jose, CA – Is a public-private partnership that uses a Collective Impact Model to end homelessness. Housing 1,000 and \$950M Measure A Affordable Housing Bond created 4800 new affordable housing units to date
- [Home For Good](#) in Los Angeles, CA – Coalition of Public-Private partners. Raised and aligned \$62M in private funding, leveraging \$5B in public resources.
- [We Are In](#) in Seattle, WA – A collaboration of private funders working hand in hand with the local homelessness authority to fund pilot projects and build capacity. Funded a \$10M project called Partnership for Zero to address encampments in downtown Seattle.