

Early Education and Prevention of Child Abuse, Sexual Assault, and Domestic Violence (Alcohol Tax) Health Policy Committee 5/3/2023



Anchorage
Health
Department



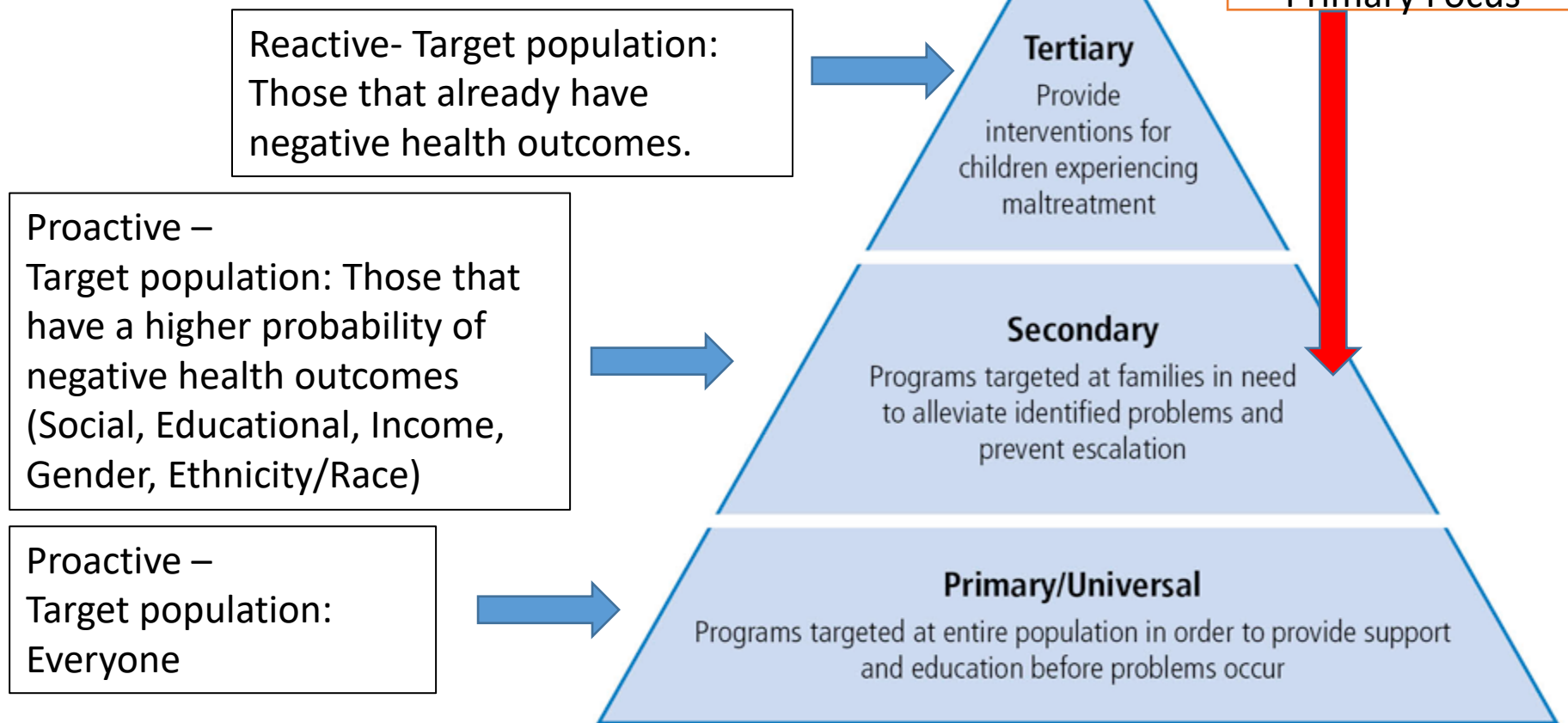
Presenter

- Andee Nester, Housing and Homeless Services Program Manager

Agenda

- Public Health
- Theory of Change
- “Buckets” of Funding
- Social Determinants of Health to determine Target Population
- Framework – Strengthening Families – Protective Factors
- Adverse Childhood Experiences
- ACE’s Negative Health Impact
- History of Early Education and Prevention Funding through Alcohol Tax
- RFGP Scoring Criteria – Anchorage Youth Court Project
- 2022 AT EE&P Report to Assembly

Federal DHHS Child Maltreatment Prevention Framework

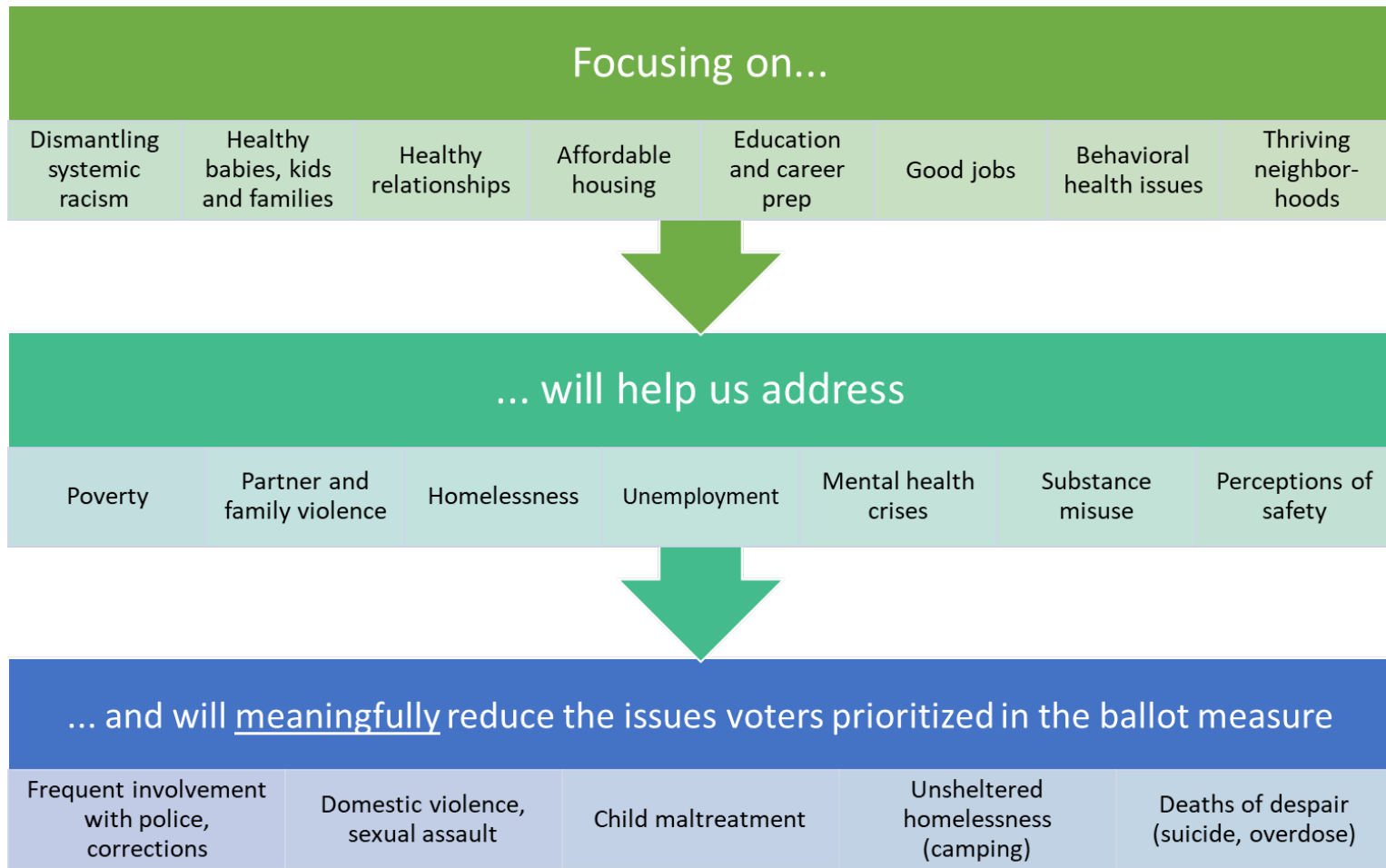


Source: Adapted from Bromfield & Holzer, 2008.

Theory of Change: "The Why"

Vision

Improved Safety and Wellbeing for All in Anchorage



Social Determinants of Health identify the “Target Population”

Figure 1

Social Determinants of Health

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Health Care System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Safety	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Parks	Vocational training		Discrimination	Quality of care
Medical bills	Playgrounds	Higher education		Stress	
Support	Walkability				
	Zip code / geography				

Health Outcomes

Mortality, Morbidity, Life Expectancy, Health Care Expenditures, Health Status, Functional Limitations



Strengthening Families Framework (National Framework) – Created to address ACE's

5 Protective Factors



Prevention and Mitigation of ACE's

Adverse Childhood Experiences

ABUSE



PHYSICAL



EMOTIONAL



SEXUAL

NEGLECT



PHYSICAL



EMOTIONAL

GRAPHIC SOURCE: NPR

HOUSEHOLD DYSFUNCTION



MENTAL ILLNESS



DOMESTIC VIOLENCE



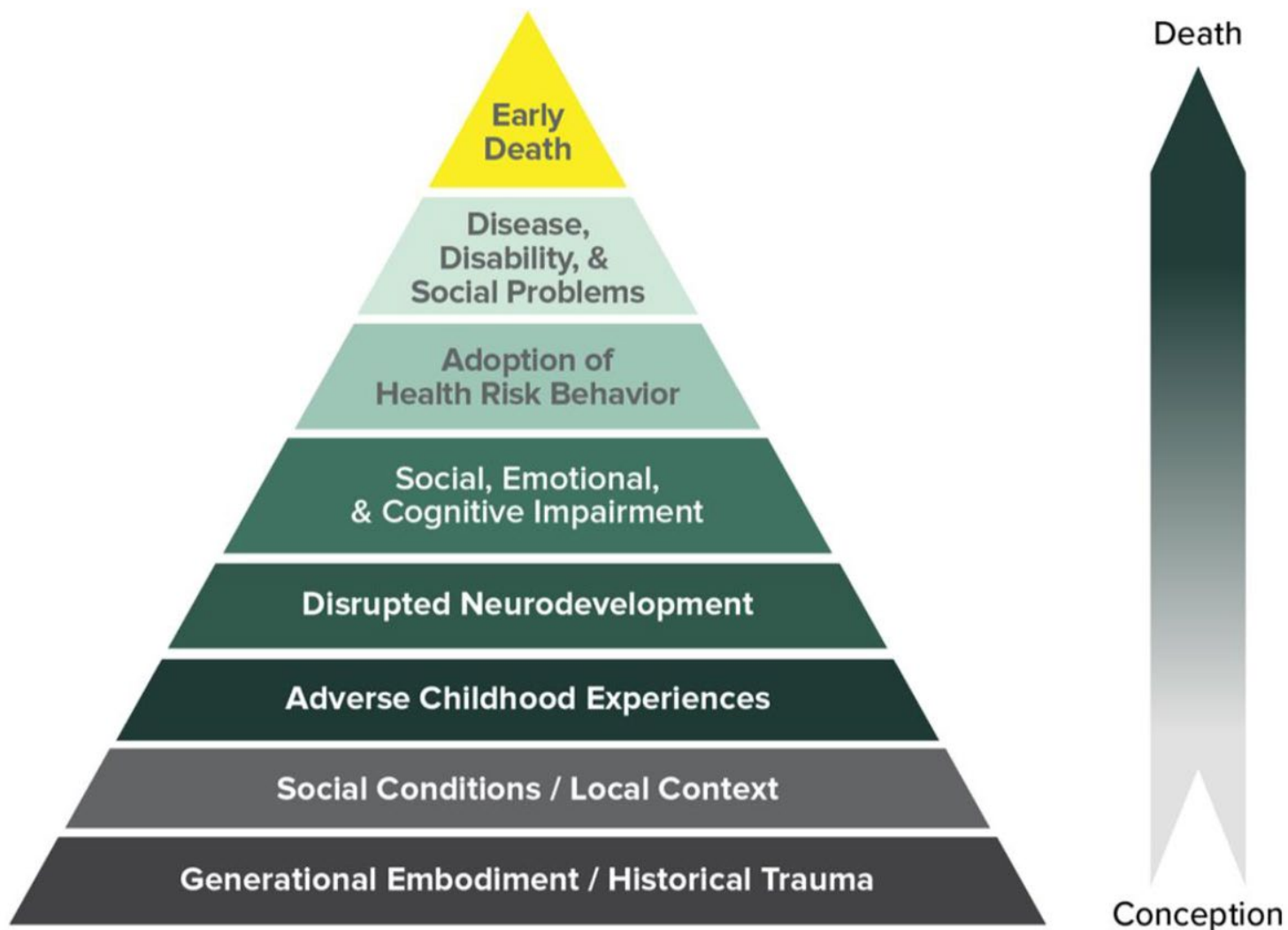
PARENTAL SEPARATION
OR DIVORCE



INCARCERATION OF A
HOUSEHOLD MEMBER



SUBSTANCE ABUSE



Mechanism by which Adverse Childhood Experiences Influence Health and Well-being Throughout the Lifespan



Early Education/Prevention Alcohol Tax Bucket

- Finances are split into two line items within the Early Education/Prevention bucket of funding:
 - Early Education – \$2 mil
 - Prevention – \$2 mil
- Early education is targeting children ages 4 – 17.
- Prevention is targeting any person from the at-risk population whether or not they have experienced negative health outcomes using an evidence-based framework.
- Overall goal, create or increase capacity for programs that help to provide education or prevention for child abuse, sexual molestation, or domestic violence.



History of how the Bucket was administered

2021

- First Year of Alcohol Tax – unknown how much tax would be collected
- All agencies who received funding were prioritized by the community collective “Theory of Change”
- Short execution period – 3-9 months
- To enable grantees to build capacity and measurements, Language Interpretation services and program support services were also sole sourced for use by all grantees.

2022

- RFGP Issued and grantees determined in July
 - Less grantees applied
 - Amounts requested were significantly less
 - All funding was not awarded due to not enough proposals
 - Organizations which were directly appropriated money by the Assembly were ineligible
 - Short execution period – 3-4 months



History

2023

- Consulting firm hired with AHD Operational Money (no admin money is allocated in this “bucket” of funding)
 - Provided technical assistance to smaller grantees
 - Provided review and modifications of RFGP based on past lessons learned
- Two separate RFGP’s were published
 - Organizations with operational budget larger than \$500k. Maximum award amount \$250,000
 - Organizations with operational budget smaller than \$500k. Maximum award amount \$100,000
- Advertising campaign to reach more organizations about the opportunity (using AHD Operational dollars)
- More grantees applied than were able to be funded
- Large Cap organizations passed assembly on April 11th for \$1,536,423.91
- Organizations able to continue projects for up to two additional one year periods



2023 RFGP Scoring Criteria

RFGP

Section 5:

- Qualifications (15 Points)
 - Experience
 - Qualifications of key leaders
- Scope of Work (40 Points)
 - Planned Activities
 - Timeline
 - Priority Population
 - How services meet needs of population
 - Evidence-based framework
 - How it will be monitored and improved (CQI)



2023 RFGP Scoring Criteria - continued

- Data Collection and Reporting (15 Points)
 - How data is collected
 - Timeline for data collection
 - Demographic Data Collection
 - Quantitative Data Collection (How Many, How Much, How Well)
 - Qualitative Data Collection (evaluation narratives from participants, success stories)
- Budget and Budget Narrative (40 Points)
 - Reasonable
 - Practical
 - No more than 10% indirect rate
 - Budget and Budget Narrative template attached to RFGP



2023 “Small Cap” Organizations Alignment with Alcohol Tax

Anchorage Youth Court

Project 1: Hiring licensed social worker with substance abuse and misuse training as Sentencing Coordinator to expand organizational knowledge

- ***Population:*** Youth who have interacted with the criminal justice system
- ***Protective Factors:*** Social connections, Knowledge of parenting and child development, Concrete support in times of need, Social and emotional competence of children

Project 2: Healthy Outcomes from Positive Experiences (HOPE) Training

- ***Population:*** Adults and peers who interact with at risk youth
- ***Protective Factors:*** All

Anchorage Youth Court

Project 3: Strategic Study

- ***Population:*** *Everyone including those within the program*
- ***Protective Factors:*** *Knowledge of parenting and child development, Social connections*

Project 4: Financial Support for case fees, class fees, memberships

- ***Population:*** *Low-income families*
- ***Protective Factors:*** *All*



\$2 million of additional appropriated funds

Administrative capacity is not provided for in this funding.

Constraints for this funding:

- Only until end of the year
- RFGP's take 4 months to issue, have organizations apply, review, and execute agreements
- Needs to comply with AMC Title 7 and AO 2019-148(S-1)

AHD Recommendations:

- Fund projects already reviewed and qualified under this funding (RFGP Applicants) – Grants would not be executed until July due to contract negotiations, and/or
- Fund additional DVSA overtime for APD, and/or
- Fund Library Literacy Centers

Questions?



Thank you!



**Anchorage
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